



Micro Update offers a full selection of consulting services for all our customers that includes:

- Web design
- Logo and Brand Image
- Mobile Application Development
- Bespoke Business Software Solutions
- Infrastructure Support (PC hardware and servers)
- Marketing Services
- Search Engine Optimisation (SEO)
- Email and SMS Marketing Services

The web today is a valuable **marketing asset** for all businesses and forms part of the 'marketing mix' that runs hand in hand with all other conventional **marketing strategies** within your business.

Micro Update is a Devon based company and has focused on providing all web based services for Small to Medium Sized Businesses. With our help you can transform your web related activities into a market leading web presence. This requires a **web based marketing strategy**.

Micro Update will help you create your complete web strategy that takes into account all relevant activities to keep you business profitable and successful

We adopt a pragmatic and **professional approach** to ensuring that your business embraces all

the key web technologies, including

Networking

and

Mobile Phone applications

, so that your business can go from strength to strength. Our complete service including

project management

, professional

graphic design

,

web design

, mobile applications development and business systems will ensure that you have a 'one stop shop' for all your requirements.

Our Philosophy

Our Managing Director is a keen advocate of project management and being a "**PRINCE2**" Practitioner ensures that projects are delivered on time and to your requirements. Our Project Management process runs from the first meeting with you right through the life of the project and beyond. We are always available to offer you service and support on all systems, even those not supplied by ourselves.

Speak to us today or fill out the enquiry form on the right hand side of this page to find out how we can help your business