

Logo's

The introduction of various web based technologies has meant that various aspects of all businesses have to be re-designed. One key element of this is your Logo. Logo's traditionally have been designed for print media and do not always look good when used within a website. Micro Update will create either a new logo for your web branding or re-design your existing logo to create a suitable logo that is effective on the web and other web based technologies.

Image re-branding

The web now has many areas that require proper branding. Your current imagery may not be suitable for these activities. For example your logo may not work well with Twitter background or Facebook Business Pages. You will want to have a unified look and feel to your web presence, but each area needs to be carefully blended so that you create a branded look and feel. We can create your graphics for Twitter, Facebook, Websites, LinkedIn, Mobile applications and all other media so that you portray the correct image to your customers.

Your imagery should portray your business and standards, such as colours. We will create your business graphics that take into account all your standard colour schemes and existing marketing materials.

Pricing

We offer a standard logo design service. We will create a logo from scratch for £250, this will include at least three designs for you to choose from that will be provided in print and web ready format in various sizes. We have other design packages available, please phone to discuss your exact requirements. Remember we do not charge to visit you and discuss your full requirements.