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Today's successful businesses utilise all technologies to give their customers better service and products. Mobile technology is part of this mix. Mobile services include the following technologies:

- SMS (text messaging) - short communication from your business to your customers or potential customers. This may be in the form of special offers, location based services like local amenities or it may just be a system to keep in touch with your customers on a regular basis.
- Mobile enabled websites - websites that are optimised for mobile phones, effectively automatically formatting your key parts of your website into formats that read properly with Mobile phones. Our middle and top website packages include (FREE) a mobile enabled website as standard.
- Mobile applications - applications that run on a mobile phone that are relevant to your business. Mobile applications are very straightforward to develop and can be a great communications tool for you to offer your customers. This may be simply a business contact list or it may be a full blown application distributed via the iTunes Store or Android Market Place. In either case Micro Update can create mobile applications as part of your total web presence.

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Contact us today to discuss how mobile services can be incorporated into your web presence and enhance your relationship with your customers.